

Latest Roy Morgan Research\* shows the **POST** has

**More than double the readers (125.8% more)**

**than our competitor in the Western Suburbs each week**

**Total readership 78,000\* in the state's highest income market**



*Everybody reads the POST!*

*More home deliveries and more real news mean tens of thousands more people from all age groups read the POST*

\* POST area. Source: Roy Morgan Research 24 months to March 2020

## Services & Trade Directory

ADVERT (6 INSERTIONS)	AD COST	GST	INCL. GST
2cm = \$15.74 x 6	\$94.42	\$9.44	<b>\$103.86</b>
3cm = \$23.62 x 6	\$141.73	\$14.17	<b>\$155.90</b>
4cm = \$31.49 x 6	\$188.92	\$18.89	<b>\$207.81</b>
5cm = \$39.36 x 6	\$236.17	\$23.61	<b>\$259.78</b>
6cm = \$47.23 x 6	\$283.36	\$28.33	<b>\$311.69</b>
7cm = \$55.11 x 6	\$330.70	\$33.06	<b>\$363.76</b>
8cm = \$62.99 x 6	\$377.92	\$37.78	<b>\$415.62</b>
9cm = \$70.84 x 6	\$425.03	\$42.50	<b>\$467.53</b>
10cm = \$78.72 x 6	\$472.32	\$47.23	<b>\$519.55</b>

Effective from July 1st, 2017.

1st 6 weeks of ads must be prepaid.  
Deadline: 2pm Wednesday

- Logo to be no larger than 1.5cm (depth of logo). One logo only allowed
- Logo not to be reversed, only black or white on grey background
- All ads typeset by the POST using Helvetica and Helvetica Bold with the largest point size - 11pt. Agency ads will be reset to this style.
- New ads will be placed last in the classification
- Logos to be supplied as a PDF or Jpeg format (no faxes)
- No proof of ad supplied and one change to advert per six week block

Please email [jan@postnewspapers.com.au](mailto:jan@postnewspapers.com.au) with advert copy/logo or changes

