

Latest Roy Morgan Research* shows the **POST** has

107% more readers

than our competitor in the Western Suburbs each week

Total readership 75,000*

in the state's highest income market

Everybody reads the POST!

More home deliveries and more real news mean tens of thousands more people from all age groups read the POST

* POST area. Source: Roy Morgan Research March 2017



Services & Trade Directory

ADVERT (6 INSERTIONS)	AD COST	GST	INCL. GST
2cm = \$15.74 x 6	\$94.42	\$9.44	\$103.86
3cm = \$23.62 x 6	\$141.73	\$14.17	\$155.90
4cm = \$31.49 x 6	\$188.92	\$18.89	\$207.81
5cm = \$39.36 x 6	\$236.17	\$23.61	\$259.78
6cm = \$47.23 x 6	\$283.36	\$28.33	\$311.69
7cm = \$55.11 x 6	\$330.70	\$33.06	\$363.76
8cm = \$62.99 x 6	\$377.92	\$37.78	\$415.62
9cm = \$70.84 x 6	\$425.03	\$42.50	\$467.53
10cm = \$78.72 x 6	\$472.32	\$47.23	\$519.55

Effective from July 1st, 2017.

Ist 6 weeks of ads must be prepaid.
Deadline: 2pm Wednesday

- Logo to be no larger than 1.5cm (depth of logo). One logo only allowed
- Logo not to be reversed, only black or white on grey background
- All ads typeset by the POST using Helvetica and Helvetica Bold with the largest point size - 11pt. Agency ads will be reset to this style.
- New ads will be placed last in the classification
- Logos to be supplied as a PDF or Jpeg format (no faxes)
- No proof of ad supplied and one change to advert per six week block

Please email jan@postnewspapers.com.au with advert copy/logo or changes



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